

Event Registration | On March 26, the annual rule of law forum of the Foreign-related Legal Affairs Professional Committee of the Beijing Culture and Entertainment Law Society

Beijing Culture and Entertainment Law Society 2024-03-19 10:53 Beijing



Introduction to the Forum

In recent years, the global cultural and entertainment law industry is facing unprecedented changes and challenges. With the development of the new economy in the post-epidemic era and the continuous emergence of emerging technologies such as artificial intelligence, the cultural and entertainment industry is in a new wave of development. This not only affects the development direction and business model of the cultural and entertainment industry, but also poses new demands and challenges to the legal profession.

In this context, the series of activities of the China Culture and Entertainment Rule of Law Forum organized by the Foreign-related Legal Affairs Professional Committee of the Beijing Culture and Entertainment Law Society is **entitled "New Technology, New Economy, New Entertainment, New Challenges: Opportunities and Challenges for the Development of the Entertainment Industry and Entertainment Law"**.The forum will focus on the following main topics: opportunities and challenges of cultural industry and entertainment law in the context of the new economy, cultural

innovation in the era of artificial intelligence, artificial intelligence and copyright protection.

The forum will be held in the form of online and offline synchronization, and the specific arrangements are as follows:



Beijing Culture and Entertainment Law Society

It will be streamed live on March 26 at 06:30

[booking](#)

Live Broadcast | Annual Rule of Law Forum of the Foreign-related Legal Affairs Professional Committee of the Beijing Culture and Entertainment Law Society

Channels

Time and place



Time:

26 March 2024 (Tuesday)

13:30-18:00 p.m



Place:

Changchun Garden and Changchun Xinyuan Conference Room, 20th Floor, China Life Financial Center, No. 23 Knitting Road, Chaoyang District, **Beijing (on-site participation is subject to the notice, refusal to be airborne).**

China Life Financial Center

Building 23, Knitting Road, Chaoyang District, Beijing

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Organizational structure

Organizers:

Beijing Culture and Entertainment Law Society

Organizers:

Foreign-related Legal Affairs Committee of Beijing Culture and Entertainment Law Society

Co-organizers:

Beijing Tian Yuan Law Firm

Event Support:

Dade Academy

Peking University Dharma Treasure School

Law Angels

Forum content



Topic 1: Entertainment Law and Entertainment Industry Observations

• Guest speeches



- Tian Chuan -

- Secretary-General of Beijing Culture and Entertainment Law Society

- Discussion on core and cutting-edge issues in the film, television, variety show and entertainment industry



- Zou Xuzai -

- Legal Director of Mango Supermedia Co., Ltd

• **Analysis of major case studies in the field of entertainment law in Korea**



- Zhang Zhihua -

- Chinese lawyer at Kim & Chang Law Firm
- Honorary President of the Chinese Law Society in Korea
- Adjunct Professor, Soongsil University, South Korea

• **Observation of recent investment and financing trends and future development trends in the entertainment industry**



- Zhu Zhiping -

- Partner, Global Law Office
- Deputy Director of the Foreign Affairs Legal Committee of Beijing Culture and Entertainment Law Society

- Adversity and recovery of the film and television industry in 2023



- Liu Bochen -

- Executive Director, Chief Producer and Producer of Wendai Tianqing Film and Television



Topic 2: AI

- Guest speeches



- Sun Yan -

- Senior partner of the Dispute Resolution Department of Tian Yuan Law Firm

- Typical forms of AI infringement disputes



- Liu Yisheng -

- Managing Partner of Qinglu Law Firm

- **Review of South Korea's AI legislation dynamics**



- **Zhang Zhihua** -

- Chinese lawyer at Kim & Chang Law Firm
- Honorary President of the Chinese Law Society in Korea
- Adjunct Professor, Soongsil University, South Korea

- **DreamWorks Moving Forward: AI Creates New Opportunities (as seen at EFM in Berlin).**



- **Zeng Wenwen** -

- Partner of Beijing Tian Yuan Law Firm
- Director of the Foreign Affairs Legal Committee of Beijing Culture and Entertainment Law Society

- **Generative AI - IP issues in the UK and EU**



- Xuyang Zhu -

- Senior Legal Counsel, Taylor Wessing, London office

- **Copyright Issues & Entertainment Industry Response in the Era of Generative AI**



- Keith Kelly -

- Attorney, Sheppard Mullin, LA, Sim产业化 LLP, Los Angeles



- Yuhao (Zach) Dai -

- Attorney, Sheppard Mullin, LA, Sim产业化 LLP, Los Angeles

- **Impact of AI on the film and TV industry**



- Stéphanie BERLAND -

- Partner, Steering Legal (AARPI) in Paris

- **Selected AI issues when negotiating writer's and actor's agreements in the film and entertainment industry**



- **Wolfgang Brehm** -

- Brehm & v. Founding partner of Moers' Berlin office

Attendees

1. Member of the Foreign-related Legal Affairs Committee of the Society;
2. Practitioners in the cultural and entertainment industry, lawyers, legal counsel, experts and scholars engaged in theoretical and practical research related to entertainment law.

Offline registration and consultation

Contact and consultation: 15210338290 (same number on WeChat).

How to register: Click "Read the original text" at the end of the article or scan the QR code below to register

- **QR code for offline registration** -

Note: The event refuses to be airborne, and the successful registration will be notified by email **and WeChat (three days before the meeting)**, thank you for your support!

Online live streaming platform and address

- Beijing Culture and Entertainment Law Society Video Number -

- Dade Academy Little Goose Pass Platform -

- Magic Treasure School Video Number -

- 法天使视频号 -

- 北京市文化娱乐法学会哔哩哔哩 -

直播回放：直播设回放，回放平台为大得学苑小鹅通平台。

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